

## **Historic, Archive Document**

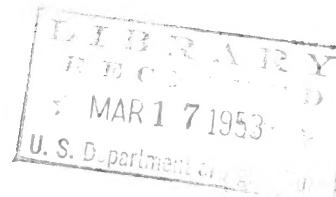
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PINE-CROFT NURSERIES  
HAMPTON ROAD  
EXETER, NEW HAMPSHIRE



WHOLESALE PRICE LIST EARLY HARDY GARDEN CHRYSANTHEMUMS  
Spring 1953

Varieties in this list have been especially selected for vigor, hardiness and beauty. They include outstanding varieties from plant breeders in the northern states and especially Wyoming, Oregon, Nebraska, Minnesota, New Hampshire and Manitoba, Canada. They are rugged, early, and especially well adapted for cold northern areas.

Prices: Prices listed are for 10 rooted cuttings of one variety; 25 of one kind at 2X the 10 rate on varieties marked \*; 100 at 7X the 10 rate for varieties marked \*\*. Cash with order please or 25% down and balance by date of shipment. No charge for packing but please make orders for \$3.00 or more.

Shipments: Express collect or add 10% if to go by prepaid mail. Mail shipments at purchaser's risk. Necessary claims on express shipments to be made to carrier. Orders accepted in rotation. Please indicate the preferred, earliest and latest date as March 10 (1-20) and give as much leeway as possible as it, helps us a great deal in filling orders.

Descriptions: Origin refers to breeder as Skinner (Manitoba, Canada); Longley (Univ. of Minn.) Kraus (Chicago and now Oregon State); U.N.E. (Univ. of N.H.) etc. Flcom starts: refers to New Hampshire under normal conditions. Height refers to well grown plants the first year as: D-Dwarf under 12"; S-Short (12-18"; M-Medium - 18-25"; T-Tall 25" up.

Size flower: S-small under 1 1/2"; M-Medium-1.5"-3"; Large over 3"

<u>Color-Variety</u>	<u>Origin</u>	<u>Ht.</u>	<u>Flcom starts</u>	<u>Size flower</u>	<u>Remarks</u>	<u>Price</u> <u>10 R.C.</u>
<u>WHITE</u>						
Chris Columbus	Rosebud	T	M.Sept.	M	Excellent cut flower	* \$ .85
Moonlight	Longley	M	L.Aug.	M	Best very early white	* .85
Osage	Skinner	M	E.Sept.	M	Vigorous and hardy	2.00
Powder Puff	Fristol	S	E.Sept.	M	Very good cushion	1.00
White Cloud	Neb.'51	T	E.Sept.	L	Best all-around white	** 1.50
<u>PINK</u>						
Dr. Graham	Skinner	M	E.Sept.	M	Pretty blush pink	* 2.00
Dr. Longley	Longley	M	E.Sept.	M	Excellent cut flower	** 1.00
Malinda Brown	Kraus'52	M	L.Sept.	M	Extremely vigorous; fine	* 2.00
Orchid Helen	Becker	M	M.Sept.	M	Striking color; Excellent	* 1.25
Funchinello	Colprit	D	E.Sept.	S	Fine for rock garden	* 1.25
Rosa	Wyo. '52	S	E.Sept.	M	Vigorous pink cushion	2.00
Rosita	Kraus	M	L.Sept.	S	Pretty rose pink button	* 1.00
Silver Pink	Longley	M	E.Sept.	L	Early pretty silver pink	* .85
<u>PURPLE</u>						
Alert	Becker	M	M.Sept.	ML	Beautiful dark purple	* 1.25
Chippewa	Longley	M	E.Sept.	L	Aster purple; fine cut fl	* .85
Margaret Ann		T	L.Sept.	M	Vigorous rosy purple	* .75
Salute	Martin	S	M.Sept.	M	Nice purple cushion	* .85
Violet	Longley	M	E.Sept.	M	Our finest purple	1.00

## Wholesale hardy chrysanthemum list -- Fine-Croft Nurseries, Exeter, N. H.

RED	Origin	Ht	Blooms	Size flow.	Remarks	Price	
						10 R. C.	
Arapahoe	Neb.'52	T	M.Sept.	L	Semi-dou.; stout stems		\$1.50
Courageous	Kraus	M	L.Sept.	M	Ruby red; fine foliage		1.00
Cutie	Kansas	M	L.Sept.	S	Very frost resistant;"Cute".*	.75	
Dk. Red Gold	Lehman	M	L.Aug.	M	Ruby red pom pom; very early*	.85	
Glowing Coals	Kraus	MT	M.Sept.	M	Best all around red	*	.85
Joan Helen	Heuser	S	E.Sept.	M	Brilliant lake red; semi-dou.	1.00	
Maroon & Gold	Longley	S	E.Sept.	L	Very showy large flowers	1.00	
Pearl Parkinson	Neb.'50	M	E.Sept.	L	Semi-double;twisted petals *	1.00	
Red Gold	Longley	M	L.Aug.	M	Good very early bronze red	.75	
Rosedust	Kraus'52	M	L.Sept.	L	Fine dark rose red	2.00	
Sept. Cheer		S	M.Sept.	MS	Unusual cherry red	*	.85
Tecumseh	Neb.'51	S	L.Aug.	M	Excellent rose red cushion		1.25
Yellow							
Butterball	Longley	S	L.Aug.	M	Very fine early yellow		.85
Golden Surprise	Hurley	T	E.Sept.	M	Vigorous; excellent cut flower	1.25	
Pathfinder	Neb.'53	M	L.Aug.	M	"Carnation flowered" yellow *	2.50	
Ruthann Lehman	Kraus	M	M.Sept.	L	Fine large canary yellow		1.50
Bronze							
Franconia	U.N.H.	T	M.Sept.	MS	Very hardy;frost resistant *	1.00	
Nashua	U.N.H.	MS	E.Sept.	M	Very hardy;reddish bronze	1.00	
Osceola	Neb.'51	T	E.Sept.	L	Bronze and turning yellow *	1.50	
Overly	Wyo.'52	S	M.Sept.	MS	Very hardy bronze cushion		2.00

## LIST NO. TWO

The additional varieties which follow are available in field plants, divisions, and transplanted divisions. The letter following the variety name indicates the price class as follows:

Price Class	Field Plants			Divisions		Transplanted Divisions		
	Available (Feb. 1-April 1)			(April 15-May 1)		(After May 15)		
	(1-2)	(3-9)	(10 up)	(10-24)	(25 up)	(5-9)	(10-24)	(25 up)
A	\$.50	\$.40	\$.30	\$.10	\$.08	\$.20	\$.15	\$.13
B	.75	.60	.45	.14	.12	.25	.19	.17
C	1.00	.75	.60	.17	.14	.30	.22	.19
D	1.25	1.00	.85	.20	.16	.35	.25	.21

Field Plants are in storage. These will be medium size plants or their equivalent.

Divisions: Single divisions which will grow into good blooming plants.

Transplanted divisions: We transplant divisions into cold frames in April and into the field in May. These will have been set at least a month before being offered for sale.

Color-Variety	Price	Class	Origin	Ht	Starts	Size	Remarks	
WHITE								
Candlelight	B	Kraus	M	L.Aug.	M		Dependable early white	
Pepita	B	Kraus	M	L.Sept.	M		Egg shell white button	
Powder Puff	B	Bristol	S	E.Sept.	M		Good white cushion; hardy	
September Cloud	A	Bristol	T	L.Sept.	M		Very rugged grower; Pom	
Sincerity	C	Fristol	T	L.Sept.	ML		Vigorous; free flowering	
PINK								
Alpinglow	D	Kraus'52	M	L.Sept.	M		Shell pink from Oregon	
Arbutus	B	Colprit	M	E.Sept.	M		Very hardy light pink	
Fetty	B	C & D.	M	L.Sept.	ML		Semi-double rose pink	
Cocheco	B	Colprit	M	M.Sept.	S		Hardy pink cushion	
Dr. Longley	C	Longley	M	E.Sept.	M		Excellent cut flower	
Dean Kay	A			M	L.Aug.	M	Vigorous early hardy cush.	
Heatherblcom	B	Kraus	M	E.Sept.	M		Good cut flower	
Major Cushion	B	Harris	M	L.Sept.	M		Good cut flower and color	
Funchinello	C	Colprit	S	E.Sept.	S		Fine rock garden plant	

## LIST NO. 2 Cont.

COLOR-VARIETY	Price	Origin	Ht	Bloom Starts	Size Bloom	Remarks
PURPLE	Class		T	M.Sept.	M	
Margaret Ann	B					Large rosy purple
<u>RED</u>						
Cutie	A	Kansas	M	L.Sept.	S	Small button; frost resist.
Dragon Lady	C	Martin	M	L.Sept.	M	Semi-double
Glowing Coals	B	Kraus	MT	M.Sept.	M	Excellent cut flower
Red Coat	C	Martin	T	L.Sept.	M	Frost resistant; rugged
<u>YELLOW</u>						
Catherine Collins	C		M	M.Sept.	S	Lemon yellow Pom
Exeter	B	U.N.H.	S	M.Sept.	M	Very hardy gold-bronze
Sunapee	B	U.N.H.	T	E.Sept.	M	Hardy dependable gold
<u>BRONZE</u>						
Early Ace	B		T	L.Sept.	L	Early English
Franconia	B	U.N.H.	T	M.Sept.	MS	Vigorous and hardy
Harbinger	C	Kraus	M	L.Aug.	M	Excellent v. early bronze
Nashua	C	U.N.H.	MS	E.Sept.	M	Reddish bronze; hardy
N.H. Bronze	A	N.H.	M	E.Sept.	M	Rugged; hardy

Responsibility: References: Exeter Banking Co., Exeter, N. H. Any official in the College of Agriculture, University of New Hampshire, Durham, N. H. such as Head Horticultural Dept.; Head of Agri. Econ. Dept. Financial responsibility shall in no case exceed the amount paid for the plants. Any claims which you believe to be our responsibility should be made promptly.

Other Varieties. We have many varieties not here listed. Some are available in our retail list which is available for the asking. We shall also be glad to locate other varieties for you as we are in touch with concerns listing almost all varieties. We list very few so-called English varieties because we find most of them not well adapted to our conditions in that they are too late, too tender or require staking.

Yours very truly,  
 Lawrence A. Dougherty  
 Fine-Croft Nurseries  
 Exeter, N. H. (Tel. 2201)

PINE-CROFT NURSERIES  
HAMPTON ROAD  
EXETER, NEW HAMPSHIRE

WHOLESALE LIST  
Early, extra hardy  
Garden chrysanthemums

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